

# Trinasolar Golden Ticket Campaign

24 April 2026 | Terms and Conditions

## Organiser

The organiser of this campaign is Trina Solar (Schweiz) AG, Birkenweg 4, 8304 Wallisellen, Switzerland ("Trinasolar", "we", "us", or "our").

## 1. Overview

The Trinasolar Golden Ticket Campaign ("Campaign") is a business-to-business promotional prize campaign operated by Trinasolar in selected markets in Europe.

The Campaign is open only to:

- pre-selected distribution Distributors invited by Trinasolar to participate in the Campaign ("Distributors");
- and eligible Installers of those Distributors that purchase eligible Trina rooftop photovoltaic products during the Campaign Period ("Eligible Installers").

This Campaign is not open to the general public.

This Campaign is a promotional prize campaign and is not a lottery, raffle, gambling activity, or game of chance requiring payment for entry.

Participation in the Campaign is based on the purchase of eligible products during the Campaign Period and compliance with these Terms and Conditions.

## 2. Campaign Territory

The Campaign is only valid in the following territory:

European Union Member States  
EEA countries  
United Kingdom  
Switzerland

Participation from outside this territory is not permitted.

## 3. Campaign Period

The Campaign purchase period runs from:

15 June 2026 to 30 November 2026 inclusive ("Campaign Period").

Only purchases of eligible products made during the Campaign Period may qualify for the Campaign.

#### 4. Eligible Products

The Campaign applies to Trinasolar rooftop photovoltaic modules products, including:

- residential rooftop PV products;
- commercial and industrial rooftop PV products;
- utility scale and project PV modules.

Trinasolar reserves the right to clarify, supplement, or amend the list of eligible products during the Campaign where reasonably necessary for the operation of the Campaign.

#### 5. Eligibility

##### 5.1 Eligible Distributors

Only distribution Distributors specifically selected and invited by Trinasolar may participate as Distributors in the Campaign.

Distributors will receive campaign-related materials from Trinasolar, which may include:

- marketing materials,
- guidance materials,
- campaign toolkits,
- digital Golden Tickets, and/or
- related campaign communications.

Such materials are provided for the purpose of supporting campaign implementation by Distributors. Trinasolar may update, revise, replace, or withdraw any campaign materials, digital tickets, or related guidance during the Campaign at its discretion. Information provided at launch is given to the best of Trinasolar's knowledge at that time and may be updated during the Campaign.

##### 5.2 Eligible Installers

To be eligible, an Eligible Installer must:

- be a business Installer of a participating Distributor;
- operate as an installer company or equivalent commercial rooftop PV Installer;
- be established in an eligible country within the Campaign Territory;
- purchase eligible Trinasolar rooftop PV products during the Campaign Period from a participating Distributor; and
- comply with these Terms and Conditions.

Participation is strictly on a business-to-business basis. Consumers and private individuals are not eligible.

#### 6. No Entry Fee; Purchase Requirement

There is no separate entry fee to participate in the Campaign.

However, eligibility requires a genuine commercial purchase of eligible products during the Campaign Period.

A purchase made outside the Campaign Period, or a purchase that is cancelled, reversed, refunded, not completed, or not supported by satisfactory evidence, will not qualify.

## 7. Proof of Purchase and Verification

Distributors are responsible for verifying that an Eligible Installer has made a qualifying purchase during the Campaign Period.

Distributors must provide Trinasolar with proof of purchase upon request and as reasonably required for prize redemption and campaign administration.

Acceptable proof of purchase may include, for example:

- invoice(s); and/or
- order confirmation(s) containing relevant product details.

Trinasolar reserves the right to request additional supporting documents or information where reasonably necessary to verify eligibility, authenticity, compliance, or redemption.

Failure to provide sufficient proof of purchase may result in rejection of eligibility or refusal of redemption.

## 8. Distributor Selection of Winning Installers

Distributors may, at their own discretion, select Eligible Installers to receive a Golden Ticket, provided that such Installers satisfy the eligibility requirements in these Terms and Conditions.

The decision as to which Eligible Installer receives a Golden Ticket is made solely by the relevant Distributor based on its own internal business judgment.

Trinasolar may provide non-binding campaign guidance or recommendations to Distributors for marketing or implementation purposes. However:

- such guidance is purely advisory;
- it does not bind any Distributor; and
- the final selection decision remains with the Distributor.

No Eligible Installer has any right to receive a Golden Ticket merely by making a qualifying purchase.

## 9. Golden Ticket and Prize Redemption

Golden Tickets are issued by Trinasolar to participating Distributors for onward distribution to selected Installers.

Distributors may only distribute Golden Tickets that have been provided to them directly by Trinasolar. Distributors are not permitted to create, reproduce, modify, or otherwise issue any Golden Tickets independently.

The format, design, and method of issuance of Golden Tickets shall be determined solely by Trinasolar. Golden Tickets will be issued in electronic format by default. Trinasolar reserves the right to introduce physical tickets or alternative formats at any time where it deems appropriate.

A Golden Ticket is provided by the participating Distributor to a selected Installer.

The Golden Ticket enables the selected Installer to contact Trinasolar and initiate the redemption process, subject to:

- verification of eligibility,
- proof of purchase,
- compliance with these Terms and Conditions,
- prize availability, and
- any additional redemption requirements communicated by Trinasolar.

Golden Tickets are not transferable, not refundable, and may not be resold, auctioned, copied, altered, or otherwise misused.

## 10. Prizes

Eligible Installers that validly redeem a Golden Ticket may receive a prize from the campaign prize pool.

Prize allocation will be made by Trinasolar after redemption from among the prizes available in the campaign prize pool at that time.

Prizes may include, for example:

- event or experience prizes,
- hospitality or travel-related prizes,
- technology or lifestyle products,
- branded merchandise,
- business entertainment or team experiences, and/or
- other promotional rewards determined by Trinasolar.

The exact prizes, quantities, specifications, and availability may vary and are subject to change.

Trinasolar reserves the right, at its sole discretion, to:

- amend the prize pool,
- replace any prize with an alternative prize of equal or reasonably equivalent nature,

- vary the number of prizes,
- vary prize categories or descriptions,
- withdraw a prize where necessary for legal, logistical, compliance, or commercial reasons.

Unless expressly confirmed by Trinasolar in writing, prizes:

- have no cash alternative,
- are non-exchangeable,
- are non-transferable,
- may not be substituted at the request of the recipient.

Any images, descriptions, campaign references, examples, or promotional statements relating to prizes are illustrative only and may not reflect the final prize actually awarded.

## 11. Prize Acceptance and Compliance

Prize recipients are responsible for ensuring that acceptance and use of any prize is permitted under:

- applicable law,
- their own internal policies,
- their employer's compliance rules, and
- any applicable anti-bribery, anti-corruption, procurement, gift, ethics, or conflict-of-interest requirements.

Trinasolar and participating Distributors reserve the right to refuse, withdraw, cancel, or withhold any Golden Ticket, redemption, or prize where:

- there is a breach of these Terms and Conditions;
- eligibility cannot be verified;
- acceptance of the prize may breach law or policy;
- fraud, misconduct, abuse, or bad faith is suspected; or
- the Campaign may otherwise create legal, compliance, bribery, corruption, or reputational risk.

## 12. No Change to Commercial Relationship

The Campaign does not alter, amend, replace, or affect any underlying commercial arrangements between:

- Trinasolar and any Distributor; or
- any Distributor and any Eligible Installer.

In particular, the Campaign does not create any entitlement to:

- discounts,
- rebates,
- credits,

- special pricing,
- preferential contractual terms, or
- guaranteed product allocation.

The Campaign is separate from the normal sale and supply of products.

### 13. Responsible Conduct / Anti-Bribery

The Campaign must be operated and participated in responsibly and lawfully.

Distributors must not present or use the Campaign in a manner that could reasonably be understood as:

- an inducement to act unlawfully or improperly;
- a bribe or improper advantage;
- a reward for breaching any duty, compliance policy, or procurement rule; or
- a gambling or lottery mechanic.

Participation should be communicated only as a promotional opportunity linked to the purchase of eligible Trinasolar rooftop PV products and subject to these Terms and Conditions.

Trinasolar may suspend or terminate participation by any Distributor or Eligible Installer where it reasonably believes that the Campaign is being implemented, promoted, or used in a way that is misleading, improper, unlawful, or non-compliant.

### 14. Publicity and Marketing Use

Where a Golden Ticket is redeemed and a prize is accepted, Trinasolar may request reasonable cooperation from the prize recipient in relation to campaign communications, including for example:

- announcement of the win,
- company name,
- country,
- photographs,
- testimonials,
- short written statements,
- social media content,
- case study-style materials,
- promotional references to the prize redemption.

Any such additional cooperation beyond basic announcement rights will be subject to the recipient's agreement.

By redeeming a Golden Ticket and accepting a prize, the recipient agrees that Trinasolar may publish and use basic winner-related business information for campaign communication purposes, including company name, country, and general reference to the prize, unless prohibited by law.

Where Trinasolar wishes to use additional content, materials, images, quotes, or other promotional assets beyond basic campaign announcement use, Trinasolar will request the relevant permissions as appropriate.

## 15. Data Protection

Personal data submitted or otherwise processed in connection with the Campaign will be handled by Trinasolar in accordance with applicable data protection laws and Trinasolar's privacy policy.

Campaign-related data may include, for example:

- business contact details,
- company information,
- proof of purchase documents,
- prize redemption details,
- related communications.

Further information about how Trinasolar processes personal data is available in Trinasolar's Privacy Policy: <https://www.trinasolar.com/en-glb/privacy-policy/>

Distributors are responsible for ensuring that any personal data they share with Trinasolar in connection with the Campaign is shared lawfully and with appropriate transparency to the relevant individuals.

## 16. Disqualification / Invalidity of Participation

Trinasolar may reject, disqualify, cancel, or refuse any participation, Golden Ticket, redemption, or prize where:

- eligibility criteria are not met;
- proof of purchase is missing, false, incomplete, misleading, or inconsistent;
- documents are forged or manipulated;
- a Golden Ticket has been copied, altered, duplicated, or transferred;
- there is fraud, misuse, abuse, or attempted manipulation of the Campaign;
- a participant acts in bad faith or in breach of law;
- there is any breach of these Terms and Conditions.

Trinasolar's decision on eligibility, verification, redemption, and compliance shall be final, acting reasonably.

## 17. Distributor Recognition and Awards

In addition to the installer-focused Campaign mechanics described in these Terms and Conditions, Trinasolar reserves the right, at its sole discretion, to recognise and reward Distributors separately.

Such recognition or rewards may:

- use similar or related campaign branding, messaging, or visual identity (including references to the Golden Ticket concept);
- be awarded independently of the installer Golden Ticket mechanism;
- not follow the same eligibility criteria, selection process, or prize structure as set out for Installers; and
- be granted based on criteria determined solely by Trinasolar, including but not limited to commercial performance, collaboration, campaign engagement, or other business considerations.

Distributors acknowledge that:

- not all Distributors will receive such recognition or awards;
- such recognition is discretionary and does not create any entitlement; and
- the existence of such recognition does not form part of, nor alter, the installer Campaign described in these Terms and Conditions.

## 18. Campaign Extensions and Promotional Activations

Trinasolar may, at its discretion, extend or adapt the Golden Ticket concept into additional promotional activities, including but not limited to:

- event-based activations,
- trade fair or exhibition activities,
- digital or marketing-led promotions, and/or
- other campaign extensions.

Such activities may:

- use similar branding, messaging, or visual identity to the Campaign;
- involve different participation mechanics;
- include alternative eligibility criteria;
- not require proof of purchase; and
- offer different prizes or reward structures.

Any such promotional activities are separate from the Campaign described in these Terms and Conditions unless expressly stated otherwise by Trinasolar.

Participation in any such activity shall be subject to the specific terms, conditions, or rules applicable to that activity.

## 19. Campaign Updates and Changes

Trinasolar reserves the right, at any time and at its discretion, to:

- amend these Terms and Conditions;
- clarify campaign processes;
- update campaign materials, ticket formats, guidance, and communications;
- change the prize pool or prize categories;

- suspend, curtail, or cancel the Campaign in whole or in part,

where reasonably necessary due to legal, regulatory, compliance, operational, logistical, technical, or commercial reasons.

Any updated version of the Terms and Conditions shall apply from the date of publication or communication by Trinasolar, unless otherwise stated.

## 20. Limitation of Liability

To the maximum extent permitted by law, Trinasolar shall not be liable for any loss, damage, cost, or expense arising out of or in connection with:

- participation or attempted participation in the Campaign;
- any Distributor's selection decisions;
- any inability to receive, use, or redeem a Golden Ticket;
- any change to, substitution of, or withdrawal of a prize;
- cancellation, delay, disruption, or unavailability of campaign materials or communications;
- technical, administrative, logistics, transport, travel, supplier, or third-party failures;
- events outside Trinasolar's reasonable control.

Nothing in these Terms and Conditions excludes or limits liability that cannot lawfully be excluded or limited.

## 21. English Version

These Terms and Conditions are issued in English only.

If Trinasolar provides any summary, translation, or local adaptation for convenience, the English version shall prevail to the extent permitted by law.

## 22. Governing Law and Jurisdiction

These Terms and Conditions shall be governed by Swiss law.

The courts of Zurich shall have exclusive jurisdiction, unless mandatory law requires otherwise.